

College of Arts and Sciences
College of Business
College of Communication
School of Criminology and
Criminal Justice
College of Education
FAMU—FSU College of
Engineering
College of Human Sciences
School of Information Studies
College of Law

College of Medicine
School of Motion Picture,
Television, and Recording Arts
School of Music
School of Nursing
College of Social Sciences
School of Social Work
School of Theatre
School of Visual Arts
and Dance
Interdisciplinary Programs

#### **OUR COMMUNITY**

### Tallahassee, Florida

The Florida State University is a community of scholars in pursuit of excellence in higher education, both at the undergraduate and graduate level, and dedicated to public service. Superior faculty members interact with students in and out of the classroom and laboratory, stimulating their creative intellects as well as their realistic capabilities, to promote lifelong learning that enhances the well-being of the individual, the state, and the nation. In an atmosphere of responsible freedom, students gain the benefits of a strong liberal arts tradition — deep, rich cultural understanding. The University encourages the learning process, critical thinking, sensitivity to others and to the environment, and the development of ethical principles on which to base a life of intellectual curiosity and satisfaction within a wide range of careers.

The Florida State University's main campus in Tallahassee is well known for its beauty. Jacobean Revival structures are combined with the latest in modern architecture, set in a landscape of rolling hills and live oaks draped with Spanish moss, pines, palms, and dogwoods protected by a strict municipal ordinance. Flowering shrubs, notably azaleas and camellias, provide year-round color. Nearby, a national forest, wildlife refuge, lakes, rivers, and the Gulf of Mexico beaches offer opportunities for numerous outdoor pursuits.

Tallahassee is not only Florida's capital, but is one of its oldest and fastest growing cities. The capital city is located in Leon County, which has a population of 239,452. More than 100 state and federal agencies furnish our students with opportunities for internships, research and work-study programs matching all areas of academic interest. In addition, Tallahassee affords a rich offering of social, cultural, and recreational activities, making it an excellent place in which to live, study and grow.

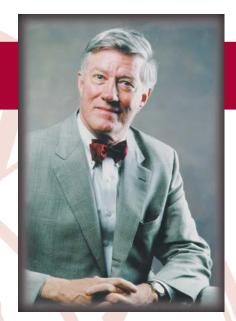


### MESSAGE FROM THE PRESIDENT

## Welcome to The Florida State University

The Florida State University's century and a half of history has prepared us well to be "a university for the new millennium"— an institution that uses its history to prepare for the future, a university dedicated to excellence.

In just the past decade, Florida State University has welcomed its fifth Nobel Laureate faculty member, and more than 750 Merit Scholars have made our University their top choice for higher education. Many of our schools and colleges are rated among the finest in the country, and the rankings of our schools of the arts place them among the top public universities in the nation. This is further enhanced by our recent acquisition of the Ringling properties, including the official art museum of the State of Florida, giving The Florida State University the largest



Freht Dalembets

university-operated museum in the country. In 2001, we established the country's first new allopathic medical school in over 20 years.

During the past decade, we've built one of the country's "most wired" campuses, ensuring that students are well prepared for the technology and demands of the new millennium. We have become recognized as a pioneer in the area of distance learning.

In the realm of scientific excellence, the nation's newest laboratory, the National High Magnetic Field Laboratory — which houses the most powerful magnets in the world — is located on the campus of The Florida State University. During the past 10 years, we have climbed to the third ranking in the nation in royalties from patents, thanks in great part to Dr. Robert Holton's development of the cancer-fighting drug, Taxol. We have the most powerful privately owned supercomputer in the world, and the U.S. Navy has chosen The Florida State University to develop the advanced power systems that will drive its next generation all-electric ships. In addition, our endowment has increased five-fold in the past decade, and that is a real mark of our excellence as an academic institution.

The Florida State University also has focused on excellence in developing a campus that embraces civility and diversity. It is a campus where students celebrate and respect their differences and come together in times of need to strengthen and learn from one another, as well as a campus where random acts of courtesy and kindness are commonplace, and where smiles abound.

Florida State's efforts extend to other realms of excellence, such as our focus on graduating students who are ready not only for employment but for lives as responsible, contributing citizens. Each year for the past decade, more and more of our students have chosen to volunteer their efforts to improve the lives of others. While we publicly recognize the hours of volunteer work and public service that many of our students contribute, we know that others work quietly, without recognition, moving along a steady path of strong citizenship.

Clearly, The Florida State University can take pride in our excellence in many realms over the past decade and throughout our 150-year history. We recognize that our students and our faculty have created the foundations for this excellence. I hope that, as you become a part of this campus for the new millennium, you will join us in our continuing efforts toward excellence.







BELV WALTON MOOR COUNGE





### LONGMIRE

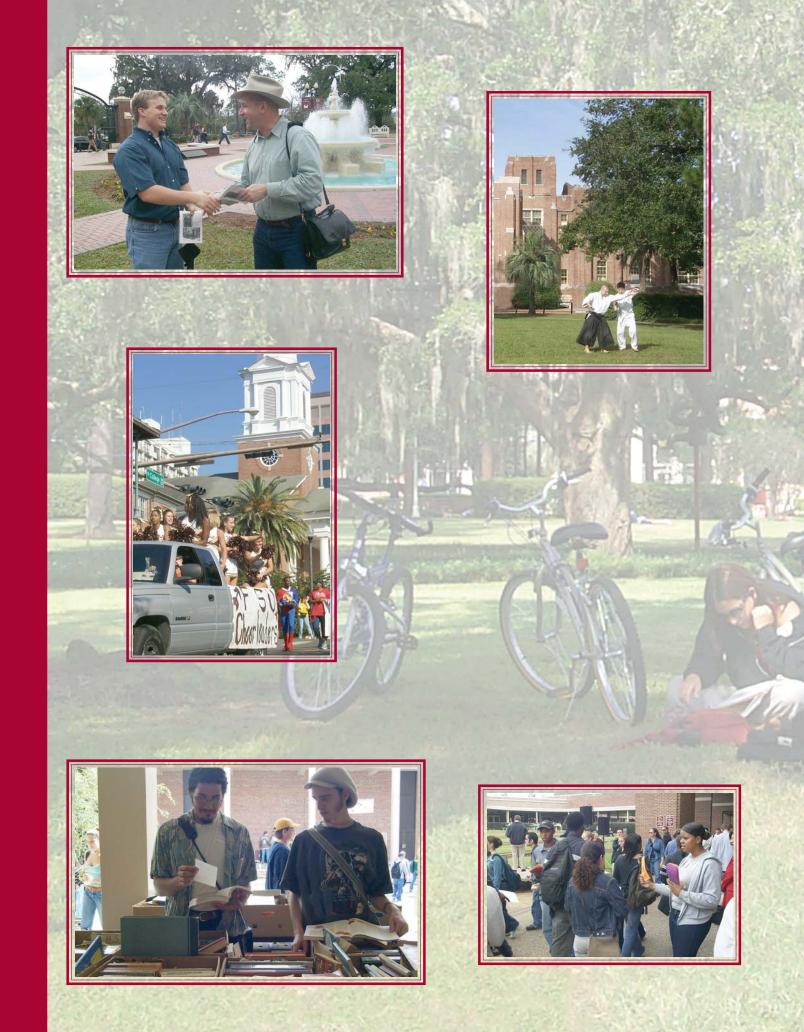


The academic experience at The Florida State University presents a variety of educational opportunities for scholarly excellence on a campus with a rich academic heritage. The multicultural studies component, Living and Learning environments, guest lecturers, ready access to advisors, and a commitment to digital access prepare students for a variety of careers—from art to business to medicine.













A student's learning experience at The Florida State University goes beyond the classroom. This sense of community enables students to come together, enhancing the social and cultural education of tomorrow's leaders.





During its distinguished history, The Florida State University has built a reputation as a strong center for research in the sciences, the humanities and the arts.













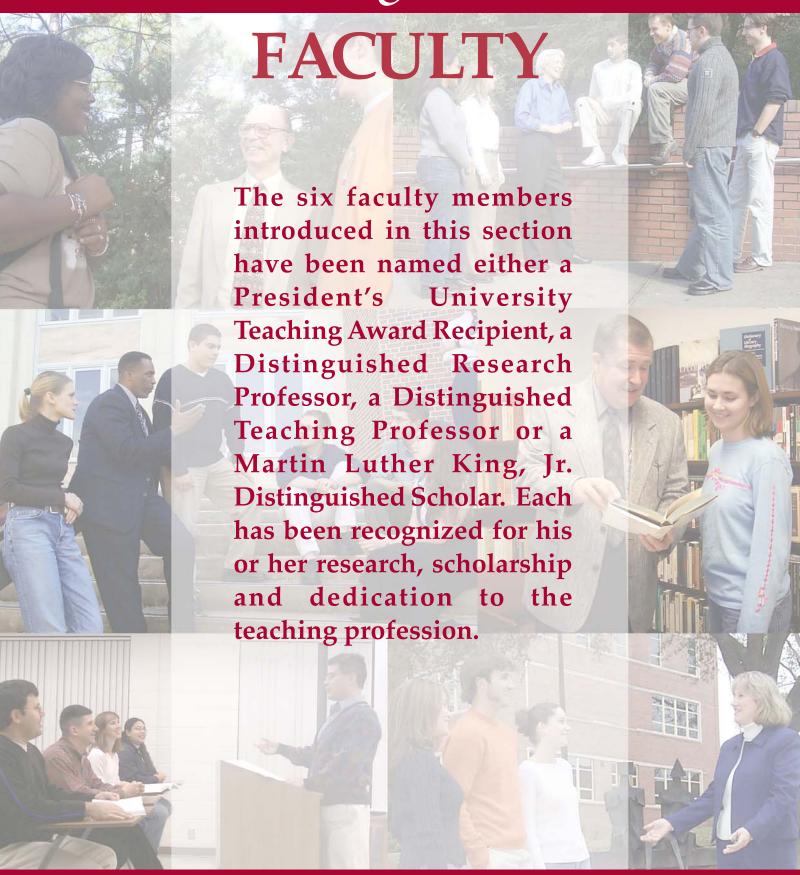


The Living and Learning environments of Bryan, Cawthon, and Broward Halls prepare freshmen to participate in the academic environment of The Florida State University. In-house classes, special mentor opportunities, and a nurturing, supportive community aid students in acclimating to life at a large university.





# Distinguished







My teaching is designed to challenge students to achieve their maximum potential. This is accomplished through creating a positive learning environment structured for success. In my particular area, students have to take risks, but they learn in a safe atmosphere, with tasks that are achievable, given appropriate application and effort. Because people have different learning styles and varied experiences, it is important that my teaching accommodates individuality. Although extensive feedback is crucial, I have found one of my primary goals is to teach for independence. These goals are met by providing opportunities for students to practice and improve their skills. My hope is for students to gain an appreciation and love of the subject matter as they become more knowledgeable and skilled.

When I think of professors who made a difference in my life, I see a simple thread. They shared, in their own fashion, not so much what they knew, but how they learned.

Like them, I mean to give my students something of myself—not facts or formulas, but ideas, connections, and understanding. I say "This is how my search has unfolded. You might try this path. Then forge your own."

Above all, I have an unspoken yet honor-bound contract with my students to be valuable to them—always to offer something worth their time and money to hear, and deserving of their intelligence to consider. I feel this bond each time I walk into the classroom, meet with them in my office, answer their e-mail, and grade their homework. Even my own study is influenced by what can be shared.

I am fortunate to be surrounded by exceptional teachers in the College of Business. I genuinely admire these people for the way they nurture and serve students. They hold the bar high. They inspire me.

Teaching is one of the most important and joyful roles I can imagine for myself. Every one of my students, in some way, has made that so for me.





One of my life's passions has been the practice of martial arts. Of the most important lessons I have learned as a lifelong student of these arts, one is that a great teacher is one who instill in others the drive to teach themselves, and not just one who passes on a technical knowledge. These lessons I have applied with great success in the work I do as an instructor and researcher. My work with students involves not only covering class material but also encouraging thinking "outside the box," with an emphasis on discovering or uncovering potential and opportunities that they may not be aware they have. The process by which this transformation occurs results from spending additional time with students to know them better either through individual or group meetings, formally or informally, over

coffee and doughnuts or in the classroom, or by funding trips to conferences. I have noticed that establishing a more personal relationship with students through these activities helps them acquire a greater appreciation for the college experience. This experience allows me to know better their strengths and the areas that need additional work.

I have observed that through the above activities, students become increasingly motivated to read an extra book, to learn an additional statistical procedure, to take extra classes, etc. As they become more self-reliant, a tendency to discover new topics or ways of seeing something increases. In turn, this leads to a greater sense of control over their professional and personal lives, and as such, it makes attending school a more worthwhile enterprise. Simultaneously, I find this process helps me learn to see life from different perspectives, which permits me to have a broader and deeper understanding and appreciation of human behavior. In the end, my personal and professional growth are intricately related to my students' growth.









I really get excited about teaching, planning interesting activities and ways to get the message across. I had wonderful teachers who served as role models both in high school and as an undergraduate at Florida State University. To this day, I enjoy being around people in any profession who are enthusiastic about what they do.

In consumer economics, the volume of material is tremendous and the economy is always a moving target, so to get ideas across takes dexterity of explanation and explication. We discuss why families and consumers act as they do and explore ways to make their lives better.

One student wrote on an evaluation form, "She really cares about the economy." Another wrote, "Is there anything you are not interested in?" Clearly, enthusiasm is an important part of my teaching and I like to see students try their best. I insist on their taking pride in their work and encourage them to go further personally and professionally than they thought possible. I care deeply about their success and ability to compete.

It is an honor and a privilege to be a professor, to work with outstanding students who appreciate motivation and love of learning. Interested in culture broadly, I am particularly a student of literature. A sensitive study of literary texts extends our experience and affords new or freshened perspectives. These perspectives, I believe, make us less likely to respond simply to complex problems and more likely to offer toleration and understanding to those whose lives ours touch.

For these reasons, my efforts as a teacher and scholar are twofold: to encourage students to read, write, and think, developing that intellectually curious habit of mind which casts a disinterested eye over all important issues, appreciating their subtleties; and to encourage students by extensive reading and cultural and critical analysis of literary texts to seek the best that has been taught and said in the world, to create for themselves a "current of new and fresh ideas" appropriate in our time.



Writing about literature—requiring students to think critically, to organize their ideas coherently, and to express themselves precisely and gracefully—responds directly to charges for utility and accountability in university study. More important, asking students to explore the moral, ethical, and social implications of human actions they have participated in compellingly, albeit vicariously, through imaginative writing, places the study of literature squarely in line with the major objectives of a university education: leading students to a "free inquiry into humane values" by "providing a perspective on the qualities, accomplishments, and aspirations of human beings, the past and present civilizations they have created, and the natural, social, and technological world they inhabit." (General Bulletin)







A major objective in all my courses is for every student to leave with something of value. Whether it is a big idea or a small—but important—insight, I want every student to remember something from my course. I include in my teaching not only major economic concepts but also useful economic rules for everyday decisions. I try to make economics relevant, rather than abstract, and to give life to economic concepts and theories by using examples from current economic events and from students' daily experiences.

Ideally, students leave my class with a different perspective on the world about them. Economics is, after all, more a way of thinking than a body of factual knowledge. I try, therefore, to develop in my students an ability to think beyond the confines of conventional wisdom, to think logically, analytically, and "economically." I measure my success by the extent to which I make economics meaningful to them and infuse them with the excitement and enthusiasm I have for the economic way of thinking.

